



Independent Testing Proves Embertec Tier 2 Advanced Power Strip Helps Utilities Conserve Millions of Kilowatt Hours

***New Approval by California Public Utilities Commission Confirms 8x Increase in Efficiency over
First Generation Advanced Power Strips***

CAMPBELL, Calif. -- September 16, 2015 -- Embertec (www.embertec.com), the energy efficiency technology company for consumer electronics and appliances, has received state-wide approval from the California Public Utility Commission (CPUC) based on field trials showing an evolutionary leap in energy savings over first generation (Tier 1) Advanced Power Strips (APS).

The Work Paper approval by the CPUC confirms [Embertec's Tier 2 Audio-Visual \(AV\) APS](#) saves the average Californian household 212 kWh per year for each Embertec Tier 2 AV APS. The CPUC rates Tier 1 AV APS technologies at saving 25 kWh per year. The average customer would see an eight-fold increase in energy efficiency through using Embertec technology over basic Tier 1 APS products.

Domenico Gelonese, CEO and Co-Founder of Embertec says, "We invented the Tier 2 APS category of smart, energy efficient products and we're continuing to lead its innovation. This Work Paper approval by the California Public Utilities Commission of our field tested energy saving technology platform gives the green light for utilities across California and other states to save millions of kilowatt hours and for their customers to collectively save tens of millions of dollars."

Embertec's Tier 2 AV APS is the only product in this category to receive CPUC's approval as they have undergone all the required field trial evaluations to prove the performance of their technology platform. As this [video shows](#), the smart power strip uses Embertec's patented technology platform to monitor and turnoff televisions and AV equipment that are on, but not being watched or used. The Embertec AV APS reduces active power waste and eliminates phantom power load.

Currently millions of homes throughout North America and Australia use Embertec technology to deliver energy efficiency and save money with California being the most recent state to also adopt this technology from Embertec. Embertec technology is available to utilities, implementers, suppliers, contractors and installers to empower energy savings through utility energy efficiency programs.

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ABOUT EMBERTEC: Embertec is an energy efficiency technology company and inventors of a patented advanced platform which addresses active power and passive power load in audio video and PC equipment. Embertec was founded in 2004 by a father and son team and employs more than 65 staff, scientists and engineers around the world.